NCC Cable System Order

| - |
|----|
| - |
| H |
| 6 |
| C |
| W |
| 20 |
| 0 |
| 0 |
| |

| | | | The second secon | | | | |
|-------------------|---------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----|---------------|---------|
| Order# | 62343221 | Flight Dates | 10/17/16 - 10/23/16 | Update Date | | 09/30/16 | |
| Syscode | 4149 | Agency | Smart Media | Version | | 1 Vs. 1 | |
| System Name | Spectrum/Sheboygan, WI | Advertiser | Glenn Grothman for Congress | Show All Lines | | | |
| Market | Milwaukee-Racine | | | Total # of Weeks | ks | | |
| | | Client Code | GRO16 | Total | | | \$64.00 |
| AE | Alexander Fiske | Product Code | ORDR | Commission | | | \$9.60 |
| Sales Coordinator | Richard Vertolli | Est Code | C19 | Net Total | | | \$54.40 |
| Office | Washington | Product Name | | Total Spots | | | 2 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | | 100.0 | |
| Status | Not accepted | | | Sold On | | Cost Per Spot | |
| Survey | Cable Nielsen Live+SD Aug16 | Primary Demo | Adults 35+ | GRP | 31 | GIMP - | |
| | | Makegood Policy | Approval Required | CPP | • | СРМ - | ~ |
| Comments: | 9/30: NEW CANDIDATE ORDER, Please review and confirm. Thanks! | onfirm. Thanks! | | | | | |

| 2 FXNC | 1 CNN | Line Net |
|-------------------|----------|----------------|
| | | et |
| PREZ C19 | PREZ C19 | Program |
| 10/17/16 | 10/17/16 | Start Date |
| 10/17/16 10/23/16 | 10/23/16 | Stop Date |
| 21:30 | 21:30 | Start Time |
| 23:00 | 23:00 | Stop |
| | | ≥ |
| | | -1 |
| × | × | 5 |
| | | |
| | | S |
| | | တ |
| 3 | a | RTG |
| ű | , | ΙMΡ |
| _ | _ | Total Spots |
| \$32.00 | \$32.00 | Unit Cost |
| \$32.00 | \$32.00 | Total Cost |
| 30 | 30 | Spot |
| Debate | Debate | Line Comment |

| OVOTEM ADD | AWT \$64.00 \$0.00 \$0.00 | SPOTS 2 0 0 | Oct zo to Nov zo to Dec zo to Jan zo 17 Feb zo 17 Mar zo 17 Apr zo 17 May zo 17 Jun zo |
|-----------------------|----------------------------------|--------------------|----------------------------------------------------------------------------------------|
| | \$0.00 | 0 | Jan Zul/ |
| | \$0.00 | 0 | Feb 2017 |
| | \$0.00 | 0 | Mar 2017 |
| | \$0.00 | 0 | Apr 2017 |
| | \$0.00 | 0 | May 2017 |
| | \$0.00 | 0 | Jun 2017 |
| | \$0.00 | 0 | Jul 2017 |
| | \$0.00 | 0 | Jul 2017 Aug 2017 Sep 2017 |
| | \$0.00 | 0 | Sep 2017 |
| Date Printed 00/30/46 | \$64.00 | 2 | Total |

09/30/16

62343221 | Milwaukee-Racine | Spectrum/Sheboygan, WI | 4149 |